



Content Creation Calendar

THERE ARE 7
DIFFERENT TYPES
OF POSTS I CREATE
EACH WEEK-

Question
Inspiration
Sales
Humour
Opinion
Educational
Vulnerable



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FOR EACH OF THESE TYPES OF
POST LIST 7 TOPICS YOU COULD
COVER-

Question- e.g, What is your
favourite season?

Inspiration e.g- My road trip

Sales- e.g- My 7 day trial

Humour e.g- Toilet breaks with
kids

Opinion e.g- What I think about
crystals

Educational e.g- How to create a
content calendar

Vulnerable e.g - My life story



Content Creation Calendar

NOW, GRAB YOUR CALENDAR
FOR THE NEXT 90 DAYS, WRITE IN
WHICH POST YOU ARE GOING TO
DO FOR EACH DAY.

WRITE AN EXTENDED POST ON
YOUR FAVOURITE SUBJECT FOR
EACH WEEK TO GO INTO YOUR
BLOG

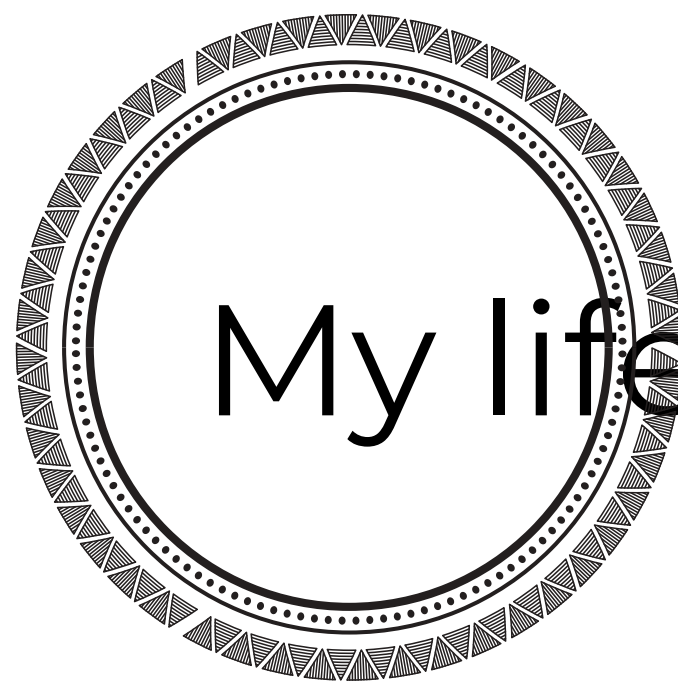
I'LL SHOW YOU AN EXAMPLE
BELOW...



Content Creation Calendar

Write a blog post
about this one

MON



My life story

TUE

Toilet breaks with kids

WED

What I think about crystals

THUR

My road trip

FRI

Creating a calendar

SAT

What is your favourite season?

SUN

My 7 day trial